

Integrity:

We demand the highest ethical standards of others and of ourselves.

Accountability:

We will take action, take responsibility and demonstrate integrity.

Service:

We will earn the trust and satisfaction of our customers by exceeding their expectations.

BUSINESS PRINCIPLES

Demonstrate Business Knowledge

We will demonstrate an in-depth understanding of our business, our markets, our internal and external customers, competitors, partners and suppliers.

Innovate Continuously

Our people's creativity and their ability to anticipate the market and leverage technology will give us a competitive advantage.

Communicate Effectively

We will build an environment that encourages open dialogue and communicate clearly and directly.

Grow Inclusively

We will create an inclusive work environment where all employees can contribute to their fullest capability.

Work Profitably

We are committed to create value for our stake-holders by building a high-performing business.

Build progressively

We will teach, learn and respect others, recognise individual and team contributions, and value diversity.

Act responsibly

We will act to protect the environment and add value to the community

